



ONGOING RETAINER CONTRACT

(Effective As of 2/1/2008)

This is a Computer Consultant Services Agreement ("Agreement") between You, person agreeing to this contract via a signature, referred to in this Agreement as "Client", and PersonalTrainerWebsiteDesign.com, part of Lynn VanDyke, Inc, referred to in this Agreement as "Consultant". Client and Consultant are collectively referred to in this Agreement as the "Parties".

Parties, in consideration of the mutual convenience set forth in this Agreement, agree as follows:

1. Compensation. Consultant shall be paid according to the terms set forth within. Monthly billing shall be automatic credit card billing. Client agrees to allow Consultant's merchant account to charge their credit card for monthly billing.

In the event of a payment failure of Client's credit card Client has five (5) business days to provide a new credit card. If no payment is received within thirty (30) days of its due date it shall be cause for Consultant to terminate this Agreement and for Consultant to take down any content or information posted to Client's website. **Please Note: if no payment is collected from you or your credit card thirty (30) days after the due date your website will be taken down as you have lost your hosting account. This is not something we control. The hosting service (which we are paying on your behalf) will automatically cancel hosting on your website if a payment is not received.**

2. Recurring Fees. Client agrees to pay \$50 per month for as long as they wish the website to be live. This fee covers the website hosting fee and main domain name fee each month, in addition to other items. Client agrees that changes in third-party service hosting provider fees will be passed on to the Client.

Please Note: \$50 per month is mandatory and failure to pay this fee each month will result in your website not being live. All websites must pay for hosting regardless of their webmaster or size or age. Without hosting your website is not live. **NOTE:** You will own your website files once your initial website balance is paid in full, but if you stop paying the hosting fees no one will be able to see your site.

Options: We do provide higher monthly maintenance plans for those wishing to add more to their website than standard hosting and retainer tasks. These higher plans are optional and you may change plans each month. Plan items (such as pages allowed per month) are NOT carried over from one month to the next. To learn more, see the plans at the end of this contract.

3. Termination of Contract. This Contract shall not be terminated by either party. **Consultant has the right to cancel the contract if Client is in payment violation according to Terms 1 and/or 2.**

4. Assignment of Contract. Neither of the Parties may assign this Agreement or any rights under the Agreement without the prior written consent of the other party.

Ongoing Monthly Maintenance Plans Choices

1) Bronze Plan - \$50/Month (Mandatory Default Plan):

We Handle All Hosting Costs Every Year!

Automatic Dead Link Notification

Automatic Search Engine Resubmission of Pages That Have Been Changed/Edited

Priority Turnaround on Requested Small Changes/Edits (Fix a Misspelled Word, Change an Image, Fix a Broken Link, Add a New Affiliate Program, etc)

Monthly Traffic Reports

Automatic Search Engine Resubmission of XML Sitemap When Pages Have Been changed/Edited

Link Popularity Checker

2) Silver Plan - \$100/Month (Optional Upgrade):

We Handle All Hosting Costs Every Year!

Automatic Dead Link Notification

Automatic Search Engine Resubmission of Pages That Have Been Changed/Edited/**Added**

Priority Turnaround on Requested Small Changes/Edits (Fix a Misspelled Word, Change an Image, Fix a Broken Link, Add a New Affiliate Program, etc)

Monthly Traffic Reports

Automatic Search Engine Resubmission of XML Sitemap When Pages Have Been changed/Edited/**Added**

Link Popularity Checker

Video Hosting and Embedding (up to 250megs)

Audio Hosting and Embedding (up to 100megs)

Up to 2 New Pages Written by You (Must Fit Within Website Look and Feel and You Supply All Content)

3) Gold Plan - \$399/Month (Optional Upgrade):

We Handle All Hosting Costs Every Year!

Automatic Dead Link Notification

Automatic Search Engine Resubmission of Pages That Have Been Changed/Edited/Added

Priority Turnaround on Requested Small Changes/Edits (Fix a Misspelled Word, Change an Image, Fix a Broken Link, Add a New Affiliate Program, etc)

Monthly Traffic Reports

Automatic Search Engine Resubmission of XML Sitemap When Pages Have Been changed/Edited/Added

Link Popularity Checker

Video Hosting and Embedding (**up to 500megs**)

Audio Hosting and Embedding (**up to 200megs**)

Unlimited New Pages Written by You (Must Fit Within Website Look and Feel and You Supply All Content)

3 Keyword Focused and Optimized Articles Written by Us

8 Incoming Links

We Can Help Supply Ideas/Information to Grow Your Site/Business

A Note on Incoming Links: They are pure gold! Search engines look at incoming links as a vote of confidence. They say to themselves "Wow, why are 349 websites giving a link to (insert your name here)? We should take a look at (insert your name here)'s website! It must be important if all these other websites are giving it a link!" The "Gold Plan" is perfect for those that are looking to increase content, increase traffic, increase their opt-in lists and really run a true and effective online marketing campaign for their fitness business.

Please Read This Ongoing Retainer Contract in Full and Sign/Date Below

Yes, I Have Read All 3 Pages of This Ongoing Retainer Contract and Understand It Fully. I Understand What Comes With the Ongoing Plan I Have Selected and that I Must Pay the \$50/Month Fee for the Remainder of the Website's Life. Failure to Pay Means Hosting Is Lost and My Website Is No Longer Visible.

I understand that I may select different plans each month, but that it is my responsibility to notify PersonalTrainerWebsiteDesign.com of my desire to change plans. I also understand that if I select a plan that includes audio/video features and then switch to a plan that does not- I lose my videos and audios. I understand that I should always keep a hard copy of my audio and video files.

Please Circle the Plan You Wish to Start With (remember that you can change plans before your next billing month): Bronze - \$50/Month Silver - \$100/Month Gold - \$399/Month

Credit Card Number: _____ Exp. Date _____

3-4 Digit Security Code: _____ Type of Card: Visa MasterCard Discover AmEx

Name On Card: _____

Signature

Printed Name

Date

Please Fax This Page To Us At 1-888-771-4016.